SANT GADAGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Choice based Credit System (CBCS)

Faculty – Humanities
Syllabus for Academic Year 2024-2025
Board of Study - Psychology
PROGRAMME – B A Part III -SEMESTER V
SOCIAL PSYCHOLOGY: I (Elective Paper)

Learning Outcomes

- 1] To enable students to appreciate how individual behaviour is influenced by social and cultural context.
- 2] To familiarize students with various social concepts in social psychology.
- 3]Students should be able to acquire important knowledge of Social Psychology and how to implement it in social life.

PART-A: Theory (60 Marks)

Unit	Content
Unit I	1) Introduction to Social Psychology
	Historical perspective of Social Psychology
	Definitions of Social Psychology
	Nature of Social Psychology
	Scope of Social Psychology
	2) Three levels of Social Behaviour:
	a) Individual Behaviour
	b) Interpersonal Behaviour
	c) Group Behaviour
Unit II	a) Experimental Method
	b) Field Experiment
	c) Correlational Studies
	d) Survey Method
	e) Cross-Cultural Method
Unit III	Social Cognition: -
	Definition, Mental Short Cuts: Heuristics, Biases & Fallacies,

	Emotion and Cognition_Schema and Selection, Determinates of
	Social Cognition: (Physical and social environment, Needs and
	goals, Past experiences)
Unit IV	Person Perception : Attribution, Basic Issues, types of attribution,
	attribution bias
	Social Perception: -Non-verbal communication, Attribution, First
	impression and managing impression, Understanding the causes of
	behaviour, Theory of attribution - Kelly's Theory& Curt Lewin;s
	theory
Unit V	Social Influence Definition and Nature of Social Influence,
	Conformity: Factor affecting Conformity, Bases of Conformity,
	Minority and Majority influence Compliance, Technique of
	Compliance: Foot-in-the-door technique
	Door-in-the-face technique, Lowball technique
	Obedience: Definition Milgram's Shocking Research, Distractive
	Obedience

PART B THEORY INTERNAL (20 MARKS)

Visit to Observation Home: to administer appropriate psychometric tool for as per the purpose of the visit and prepare a report/case study and presentation of the same in classroom seminar.

PART C PRACTICAL: (20 MARKS, ANY FOUR OF THE FOLLOWING)

- 1) Social Intelligence Scale
- 2) Social Cognition Test
- 3) Social Identity Scale
- 4) Social Perception scale
- 5) Conformity Test
- 6) Sociometry test
- 7) Person Perception
- 8) Social Maturity Scale

Reference Book -

- 1] Paliwal S. (2013) Social Psychology, 2nd Edition, RBSA Publishers S.M.S Highway Jaipur (Unit I, II, III, IV)
- 2] Baron R.A. and Branscombe N. R. (2016) Social Psychology, 13th Edition, Pearson Education Inc (Unit II, III, IV, V)
- 3] Ciccarelli, S. K. & White J. N: Mishra G. (2021) Psychology. 5th Edition, Pearson Education Inc. (Unit V)
- 4] Inamdar, M. K., Gadekar K. N. &Patila A. M. (2014, 2021) SamajikMansshastra, 1st Marathi edition and reprint, Daymund Publication, Pune (Unit I, II)
- 5) Sadhna Natu, Alpna Vaidya and Manasi Rajhans (2012). Samajik Manasshastra (Marathi Anuwad), 12th Edition, Pearson
- 6] Tylor, S. E., Peplau L. A., & Sears, D. O (2005) Social Psychology, 12th Edition Pearson Prentice Hall

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SANT GADAGE BABA AMRAVATI UNIVERSITY, AMRAVATI

Choice based Credit System (CBCS)

Faculty – Humanities
Syllabus for Academic Year 2024-2025
Board of Study - Psychology
PROGRAMME – B A Part III -SEMESTER VI
SOCIAL PSYCHOLOGY: II (Elective Paper)

Learning Objective

- 1] To enable students to appreciate how individual behaviour is influenced by social and cultural context.
- 2] To familiarize students with various social concept in social psychology.
- 3] Students should be able to acquired important knowledge of Social Psychology and how to implemented in social life.

PART-A: Theory (60 Marks)

Unit	Content
Unit I	Attitudes and Attitudes Change
	Attitudes: Definition and Nature, Dimensions of Attitude, factors
	affecting attitude
	Change in Attitudes: Persuasion and cognitive dissonance
	Measurement of Attitudes: -
	a) Method of Scaling-
	Equal Appearing Interval Scale – Thurston
	Method of Summated Rating – Likert
	Cumulative Scale – Guttman
	Social Distance Scale - Bogardes
	Semantic Differential Method –
	Osgood, Suchi and Tannenbaum
	b) Surveys
	c) Disguised Technique: Projective test:
Unit II	Stereotype, Prejudice and Discrimination
	Components of Group Antagonism : Stereotype. Prejudice and
	Discrimination. Methods to control stereotype, prejudice and

	discrimination
Unit III	Group Behaviour and Leadership
	A) Definition of Group, Nature of Group, Type of Group,
	Function of Group, Group formation
	B) Leadership: Definition, Type, Function, Characteristics
Unit IV	Interpersonal Attraction & Close Relationship
	A] Interpersonal Attraction: Definition, Determinates of
	Interpersonal
	B] Close Relationship: Family, Friendship, Love and Intimate
	relationship, liking Vs Love emotion
	Compassionate Love and Passionate Love, Theory of Love: Triangle
	of Love Model – Robert Sternberg
Unit V	Prosocial Behaviour and Aggression
	A] Prosocial Behaviour: Definition and Nature, Motives for Prosocial
	Behaviour, Dealing with Emergencies and Bystander Effect,
	Determinants of prosocial behaviour:
	B] Aggression- Definition of aggression, Child Abuse and Violence at
	work place, Factors affecting aggression, Controlling and prevention of
	aggression

PART B THEORY INTERNAL (20 MARKS)

Analysis of subject based movie or documentary and to present its report in classroom seminar

PART C PRACTICAL: (20 MARKS, ANY FOUR OF THE FOLLOWING)

- 1) Attitude Scale
- 2) Social Distance Scale
- 3) Sentence Completion test
- 4) Leadership Scale
- 5) Prejudice Scale
- 6) Self-Discloser Scale
- 7) Aggression scale+
- 8) Interpersonal Attraction scale

Reference Book -

- 1] Paliwal S. (2013) Social Psychology, 2nd Edition, RBSA Publishers S.M.S Highway Jaipur
- 2] Baron R.A. and Branscombe N. R. (2016) Social Psychology, 13th Edition, Pearson Education Inc
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